



YOUNG AE KIM

<http://www.YOUNGAEKIM.com>

IMAGINEYOUNG@hotmail.com

1.912.2204547{cell}

EDUCATION HISTORY

2015~2017

SCHOOL University of South Dakota
STUDY Human Factor Psychology
DEGREE M.A.

2005~2008

SCHOOL Savannah College of Art and Design
STUDY Graphic Design
DEGREE M.F.A.

1996~2000

SCHOOL Sookmyung Women's University
STUDY Industrial Design / Art Education
DEGREE B.F.A.

MEMBERSHIP AFFILIATIONS

CAA {COLLEGE ART ASSOCIATION}

Design Educator Member

AIGA {AMERICAN INSTITUTE OF GRAPHIC ARTS}

Event Coordinator | South Dakota Chapter
Student Group Advisor | University of South Dakota

KIDP {KOREA INSTITUTE DESIGN PROMOTION}

Professional Design Advisor

SOUTH DAKOTA COLLEGE ART ASSOCIATION

Design Educator Member

SOUTH DAKOTA ARTS COUNCIL

Design Educator Member

VERMILLION AREA ARTS COUNCIL

Design Educator Member

NATIONAL ART EDUCATION ASSOCIATION

Design Educator Member

SOUTHERN GRAPHICS COUNCIL

Design Educator Member

EDUCATION EXPERIENCE

2008~PRESENT

SCHOOL University of South Dakota
TITLE Graphic Design program coordinator
Associate Professor
LOCATION Vermillion, SD, USA

B.F.A. Course Taught	M.F.A. Course Taught
• Corporate / Brand Identity	• Design Methods
• Social Awareness	• Information Design
• Information Design	• Thesis Concept & Theory I
• Sustainable Package Design	• Thesis Concept & Theory II
• Motion Graphic Design	• Typography
• Advanced Web Design	• Digital Studio I and II
• Portfolio Design	• Sustainable Package Design

Position Responsibilities

- Significant involvement in recruitment, management and development of staff and act as a mentor to colleagues.
- Develop a vision and short/long term planning to support the particular goals of the Graphic Design program.
- Build strong relationship with other campus units and leaders such as Business, Mass Communication, Law, Medical, and Human Factor Psychology.
- Engage with external institutions, organizations such as AIGA Chapter and the wider community to support research, teaching and school strategic objectives.
- Supervise instructors and Assistant professors, including organizing and delegating work, arranging induction and providing training and guidance.
- Serve as a chair of committees for hiring searches in College of Fine Arts.
- Develop innovative and attractive courses and shape curriculum development and review of courses in accordance with departmental strategy and goal.
- Supervising and examining projects and thesis for PhD students and Master level students.
- Seek and pursue industry projects for student projects to invite industry practice in classroom environment.
- Provide academic leadership at research conferences in design and psychology.
- Actively present research and give papers at national and international conferences.
- Act as a reviewer for academic journals.

2006~2007

SCHOOL Savannah College of Art and Design
TITLE Teaching Assistant
LOCATION Savannah, GA, USA

- Graphic Design Studio (B.F.A. Course)
- Typography (B.F.A. Course)

INDUSTRY EXPERIENCE

2006~PRESENT

COMPANY ImagineYoung
TITLE Creative Director / Co-Founder
LOCATION Diverse {N & S America, Asia}

N & S AMERICA CLIENTS

City Bank, LG Electronics, Samsung, Giant Marketing, JC Sales, KT&G, Four Season, The Face Shop, Evergreen Skin Clinic, The G, Saks Fifth Ave., Belvita, S.MART, Galleria, ETC.

KOREA & JAPAN CLIENTS

Hyundai Group, Nike Women, GionNetworks, LG Electronics, City Bank, STX Resort, Design Ventures, Baskin-Robbins, Vision Eye Center, The Best Finance, KT&G, SangSang-MaDang (Imagination Ground), Daemyung Leisure Industry, Mnet, New Balance, Alpen Route, ETC.

FOUNDER'S RESPONSIBILITY

- Oversee design, marketing, promotion, delivery and quality of programs, products and services as well as implementation of corporation plans.
- Recommend yearly budget for Board approval and prudently manages corporation's resources within those budget guidelines according to current laws and regulations.
- Advocate/promote the corporation and its mission, programs, products and services are consistently presented in strong, positive image to relevant market.
- Formulate policies, plan recommendations and guide courses of action in operations by staffs.
- Manage human resources including development and performance evaluation according to procedures that fully conform to current laws and regulations.
- Support motivation of employees in corporation products, services, and operations.

2004~2005

COMPANY Tiger Worldwide {AFF with Samsung}
TITLE Creative Director
LOCATION Seoul, South Korea

- Developed marketing strategies by examining client objectives; planning, scheduling, and completing design and production requirements for direct marketing and advertising.
- Art directed/specified creative detail including layout, photography, etc. and Conceptualized, designed, and produced promotional materials as well as Provided quality control from concept to completion.
- Lead and direct ten creative staffs in the production of all marketing collateral
- Obtained client approval by meeting with clients or upper management to explain campaign strategies and solutions.



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INDUSTRY EXPERIENCE

2000~2003

COMPANY Daemyung Leisure Industry

TITLE Creative Director

LOCATION Seoul, South Korea

- Developed basic presentation approaches by reviewing materials and information presented by client.
- Develops marketing strategies by examining corporation objectives; planning, scheduling, and production requirements for direct marketing and advertising.
- Determined production schedule by conferring with heads of art, copy writing, and production departments; outlining basic presentation concepts; coordinating creative activities.
- Collaborated with Marketing, Accounting, Copywriters, Designers and Developers to develop concepts and present to upper management.
- Provided quality control over concepts and projects.
- Improved marketing quality results by evaluating, and re-designing creative processes; implementing changes.
- Directed and motivated teams of art directors, illustrators, copywriters etc. to help them use their talents effectively.
- Revised content and presentations, approve/reject ideas, provide feedback to the team.

1999~2000

COMPANY LG Electronics

TITLE Product Designer

LOCATION Seoul, South Korea

- Developed design concepts for LG CYON Cell Phone Series.
- Produced detailed, final hand drawings and specifications or using dedicated computer software (CAD) to produce design specifications, including parts lists and costings.
- Made samples or working models by hand or using computerized prototyping equipment.
- Made presentations to senior design and/or upper management, either when bidding for a contract or to present design proposals.

1998

COMPANY Daejin Furniture

TITLE Furniture Design Intern

LOCATION Seoul, South Korea

- Developed design concepts for the "Lisse" furniture.
- Created 3D modeling and prototypes.
- Assisted the Creative Director with administrative tasks.
- Generated initial design ideas and identified the suitability and availability of materials.

PRESENTATION & LECTURES & REVIEWS

2016

APP UTILIZATION IN GRAPHIC DESIGN CLASSES

South Dakota NEAE Conference

Brandon, SD, United States

EMOTIONAL EVIDENCE

International Conference on Applied Factors and

Ergonomics - Affective and Pleasurable Design

Orlando, FL, United States

EMOTIONAL EVIDENCE

International Urban Media Design Conference

Beijing, China

PREPARING FUTURE DESIGNER WITH CRITICAL DESIGN THINKING FROM THE IMPACT OF NEW THE TECHNOLOGICAL SHIFTING

The Hawaii International Conference on Education

Honolulu, HI, United States

THE NEXT LEADER AS CRITICAL THINKERS

The Hawaii International Conference on Education

Honolulu, HI, United States

2015

ADOBE CC WORKSHOP

South Dakota NEAE Conference

Vermillion, SD, United States

DESIGN APPROACH FOR THE DEVELOPMENT OF THE METROPOLITAN PUBLIC TRANSPORTATION (GROUP WORKSHOP)

CHI 2015

Seoul, Korea

COLLABORATIVE NETWORK FOR REGION'S CREATIVE CLASS

OTA 2015

Sioux Falls, SD, United States

PREPARING FUTURE DESIGNER WITH CRITICAL DESIGN THINKING FROM THE IMPACT OF NEW THE TECHNOLOGICAL SHIFTING

UCDA Design Education Summit

Brookings, SD, United States

2014

CHI 2015 CONNECTING

Research Paper and Workshop Submission Review

Seoul, Korea

2014

DONGDAEMUN DESIGN PLAZA WAYFINDING DESIGN COMPETITION

Design Submission Jury & Workshop Curation

SPONSERS:

Seoul National Univ. & Seoul Design Foundation

Seoul, Korea

THE POWER OF PERCEPTION

ASD - Annual Business Trade Conference

Las Vegas, Nevada, United States

SEEING INVISIBLE

The International Urban Media Design Workshop

Seoul National University

Seoul, Korea

THE MOMENT OF TRUTH

Seoul Design Research Society (SDRS)

Seoul, Korea

SEEING INVISIBLE

Design Research Society (DRS)

Umea, Sweden

IMPERFECT MIND

California State University at Fullerton

Fullerton, CA, United States

GRAPHIC DESIGNER'S MIND

AIGA

University of South Dakota, SD

2013

SCIENCE + DESIGN

The International Conference on Intelligent Information

Processing and Knowledge Management (ICIIPKM)

Beijing, China

SCIENCE GEOMETRY

The International Urban Media Design Workshop

(IUMDW)

Seoul National University

Seoul, Korea

BEAUTIFUL DATA VISUALIZATION

Design Habit Graphic Design Workshop

University of South Dakota

Vermillion, SD, United States



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PRESENTATION & LECTURES & REVIEWS

2013

IMPERFECT BEAUTY

The Hawaii International Conference on Education
Honolulu, HI, United States

THINK RIGHT: RESPONSIBILITY DRIVEN SUSTAINABLE DESIGN EDUCATION

The Hawaii International Conference on Education
Honolulu, HI, United States

2012

DESIGN FOR TOUCH

The South Dakota College Art Association
South Dakota State University
Brookings, SD, United States

POWER OF INTERACTIVE BRAND PROMOTION

ASD, Las Vegas, Nevada, United States

CREATING GREEN

Design Research Society (DRS)
Bangkok, Thailand

DESIGN FOR TOUCH

The International Urban Media Design Workshop (IUMW)
Seoul National University
Seoul, Korea

REDUCE, REUSE, RECYCLE

Design Habit Graphic Design Workshop
University of South Dakota
Vermillion, SD, United States

BEAUTIFUL INTERACTIVE DESIGN

Future of Web Design
London, United Kingdom

PORTFOLIO REVIEW

Savannah College of Art and Design
Savannah, GA, United States

NEW OVERLOAD: DAY ONE

UCDA Design Education Summit
Blacksburg, Virginia, United States

2011

GUEST SPEAKER

KIDP, Seoul Korea

VISITING GRAPHIC DESIGNER

Dordt College
Sioux Center, IA, United States

TRADEMARK

Buena Vista University
Storm Lake, IA, United States

DESIGN STRATEGY

Four Season
Los Angeles, CA, United States

CREATIVITY IN DIGITAL ERA

Seesaw Design group
New York, NY, United States

ARE YOU READY?

University of South Dakota, SD

2010

WEB CREATIVE

KIPFA Web Award Korea
Seoul, South Korea

MOBILE PC DESIGN PROCESS

Seoul Design Innovator Course
Seoul, South Korea

SERVICE DESIGN

Design Habit Graphic Design Workshop
University of South Dakota
Vermillion, SD, United States

M.F.A PORTFOLIO JUROR

Sookmyung Women's University
Seoul, South Korea

MORE THAN LOGIC

Sookmyung Women's University
Seoul, South Korea

GETTING THE RIGHT IDEA VS GETTING THE IDEA RIGHT

Seoul National University
Seoul, Korea

2010

STUDENT WORK EXHIBITION JUROR

Morningside College
Sioux City, IA, United States

2009

DESIGNED CULTURE

International Technology, Education and Development
Conference (INTED)
Valencia, Spain

CULTURAL DESIGN NEEDS EVERYONE

JC Sale
Los Angeles, CA, United States

WORKSHOPS & MEETINGS

COLLEGE ART ASSOCIATION

Chicago, IL	2014
New York, NY	2013
Chicago, IL	2010
Dallas/Ft. Worth, TX	2008

NATIONAL ASSOCIATION OF SCHOOL OF ART AND DESIGN

St. Louis, MO	2013
Milwaukee, WI	2012

AIGA

Minneapolis, MN	2014
Norfolk, VA	2013
Honolulu, HI	2012

SOUTH DAKOTA COLLEGE ART ASSOCIATION

Dakota State University, Madison, SD	2013
South Dakota State University, Brookings, SD	2012
Augustana College, Sioux Falls, SD	2009
Black Hills State University, Spearfish, SD	2008

DESIGN HABIT GRAPHIC DESIGN WORKSHOP 2010-2013

University of South Dakota, Vermillion, SD 2008
Cordinator. Only Graphic Design Workshop in South
Dakota State.

INTL. URBAN MEDIA DESIGN WORKSHOP

Seoul National University, Seoul, Korea SINCE 2013

FROGMAN'S PRINT AND PAPER WORKSHOP

University of South Dakota, Vermillion, SD 2008



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AWARD LIST

2012, 2013, 2015

Nominee Belbas Larson Teaching Award,
University of South Dakota, SD

2011

President's Award for Research Innovation & Entrepreneurship,
University of South Dakota, SD

Nominee Belbas Larson Teaching Award,
University of South Dakota, SD

2010

Good Design KIDP – www.bseye.co.kr,
Seoul, South Korea

Honorable Alumni, Sookmyung Women's University,
Seoul, South Korea

Honorable Alumni, Savannah College of Art and Design,
Savannah, GA

2007

Honorable mention, Savannah Music Festival Poster
design Competition, Savannah, GA

2005

Third place, National Contemporary Japanese Restaurant
Design Competition, Savannah, GA

2000

Honorable mention, LG International Design Competition,
Seoul, South Korea

Honorable mention, GAIN Design Contest for Korean
College Students Seoul, South Korea

First place, LG Electronics Co., Ltd., National Cellphone
Design Competition, Seoul, South Korea

1999

Honorable mention, Daejin Bed, National Furniture Design
Competition, Seoul, South Korea

Honorable mention, KOSID Korea Interior Design Contest,
Seoul, South Korea

Honorable mention, Korea Arts Contest for College
Student, Seoul, South Korea

DESIGN/ART EXHIBITION

2016

IUMDC DESIGN EXHIBITION (GROUP)

Tsinghua University
Beijing, China

2015

ART AND DESIGN EXHIBITION (GROUP)

Exposure Gallery
Sioux Falls, SD, United States

SOUTH DAKOTA ART FACULTY EXHIBITION

(GROUP)
The Art Norfolk Center
Norfolk, SD, United States

SDCAA EXHIBITION (GROUP)

Dahl Art Center
Rapid City, SD, United States

2014

ACADEMIA (INVITATIONAL)

Exposure Gallery
Sioux Falls, SD, United States

INTERNATIONAL URBAN MEDIA DESIGN

EXHIBITION (GROUP)
Seoul National University
Seoul, Korea

2013

SOUTH DAKOTA'S UNIVERSITY FACULTY

(INVITATIONAL)
South Dakota Art Museum
Brookings, SD, United States

EMOTIONAL TOUCH (INVITATIONAL)

De Chocolate Gallery Coffee
Seoul, South Korea

INTERNATIONAL URBAN MEDIA DESIGN

EXHIBITION (GROUP)
Seoul National University
Seoul, Korea

SMALL SPACE: SIGNIFICANT SWAY

(GROUP)
Finlandia University
Hancock, MI, United States

2012

SOUTH DAKOTA COLLEGE ART ASSOCIATION

(INVITATIONAL)
SDCAA
South Dakota State University
Brookings, SD, United States

MEANING OF EVERYTHING (SOLO)

Giant Marketing
Los Angeles, CA, United States

2011

TELEGRAPHIC (INVITATIONAL)

Ipso Gallery
Sioux Fall, SD, United States

IMAGINATION (INVITATIONAL)

Lotte Gallery
Seoul, South Korea

2010

NEXT WAVE (GROUP)

Paper Gallery
Seoul, South Korea

FUTURE HISTORY (INVITATIONAL)

Red Gallery
Savannah, GA, United States

HELLO GRAPHIC DESIGN EXHIBITION

(INVITATIONAL)
John A Day Gallery
Vermillion, SD, United States

2009

P3, POETS, PAINTER,S PAVILION (INVITATIONAL)

Washington Pavilion of Art and Science
Sioux Falls, SD, United States

MFA SCAD ALUMNI EXHIBITION (GROUP)

ACA Gallery
Atlanta, GA, United States

EXPERIENCE (GROUP)

Red Gallery
Savannah, GA, United States



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DESIGN/ART EXHIBITION

2009

SIMPLICITY (INVITATIONAL)

De Chocolate Gallery Coffee
Seoul, South Korea

SMILE (SOLO)

Art Center
Seoul, South Korea

USD FACULTY EXHIBITION (GROUP)

First Bank and Trust Gallery
Vermillion, SD, United States

SOUTH DAKOTA COLLEGE ART ASSOCIATION

(INVITATIONAL)
SDCAA
Augustana College
Sioux Falls, SD, United States

2008

USD STUDENT/FACULTY EXHIBITION (GROUP)

University Center
Sioux Falls, SD, United States

IMPERFECT BEAUTY (SOLO)

Montgomery Gallery
Savannah, GA, United States

COMMITTEE LIST

SEOUL DESIGN FOUNDATION

Seoul Taxi system renovation Design Research member
(2014 - Present)
Seoul, Korea

MINISTRY OF HEALTH & WELFARE KOREA SUICIDE PREVENTION CAMPAIGN

Visual Communication Design Research Chair
(2015 - Present)
Seoul, Korea

INTELLECTUAL PROPERTY

Committee member (2014 - Present)
University of South Dakota, SD, United States

CAMPUS DIVERSITY

Committee member (2015 - Present)
University of South Dakota, SD, United States

GRANT LIST

2013-2016

NAME Travel Grant for Presentation
DPT. CURCA Grants
FUND \$3,500 per year

2010-2013

NAME Design Habit Workshop
DPT. Continuing Education Department
FUND \$11,000 per year

2013

NAME Travel Grant for Presentation
DPT. College of Fine Arts
FUND \$1,200

2012

NAME MCI Scholarship of Teaching and Learning MINI Grant
DPT. Bush Foundation
FUND \$3,456

2012

NAME Travel Grant for Presentation
DPT. College of Fine Arts
FUND \$1,200

2012

NAME Research Innov. & Entrepreneurship
DPT. Office of Research
FUND \$3,000

2011

NAME MCI Best Practice MINI Grant
DPT. Bush Foundation
FUND \$2,044

2009

NAME CTL Teaching Improvement Grant
DPT. Bush Foundation
FUND \$1,000

PROFESSIONAL SKILLS

OS: MAC OS and Windows Platforms

PRINT: Illustrator, Photoshop, InDesign, Fireworks

WEB: Dreamweaver, Muse, Flash

VIDEO: After Effects, Premier, Audition

3D: 3D Max, Maya, AutoCAD

LANGUAGE: CGI, XML, JAVA, C++, HTML

LANGUAGES

PROFICIENT: English, Korean

FAMILIAR: Japanese

A MYSTERY IS THE MOST
STIMULATING FORCE
IN UNLEASHING
THE IMAGINATION.

ZUZANA LICKO & RUDY VANDERLANS